

List of DVDs available with American Library, Mumbai

50 States, 50 Capitals Educational Video Network, 1991. (115mins) DVD 917.3 FIF

Take a trip across America and explore the capital of each state. Students will learn about populations and major products. Students will learn how each state got its name.

Adam Smith: The Wealth of Nations, 2004. (19mins) DVD 330.153 SMI

In 1776, Adam Smith published *The Wealth of Nations*, a treatise that would forever change our understanding of how work, value, and money are interrelated. This program details Smith's life and traces the impact of his work as Europe began the arduous transition from mercantilism to the *laissez-faire* philosophy of the Physiocrats. After Smith, labor was seen as the source of a country's wealth, not its stores of gold or silver. Ironically, *The Wealth of Nations* would both inspire Karl Marx's socialist ideas and facilitate the rise of liberalism, upon which the capitalist economies of subsequent centuries would be built. Quotes from *The Wealth of Nations* are woven into the narrative, including the famous passage describing how an "invisible hand" guides individuals towards the common good.

The Adventures of Huckleberry Finn Understanding a Classic, 1998. (34mins) DVD 813 TWA

Few works in American literature address issues as timeless as those explored in Mark Twain's controversial novel, *Huckleberry Finn*. In this program, three scholars, including noted Twain biographer Justin Kaplan, examine the work and its various themes—race, cruelty, consequences of greed, meaning of civilization, and the nature of freedom. The author's life is traced from his days as a printer's apprentice, riverboat pilot, and journalist, to renowned author. Twain scholars Shelley Fisher Fishkin and David Lionel Smith discuss African-American influences from Twain's childhood that are reflected in the work, and suggest that these references, misinterpreted by readers, form the basis for charges that Twain was a racist. Incidents from his life, including his vehement anti-slavery and anti-racist articles couched in irony, provide convincing counterpoint to the charges.

African-American Leaders of the 20th Century, 2001 (68mins) DVD 973.0496 AFR

The 20th century was a time of great and sweeping changes all over the world. American society underwent a metamorphosis of unprecedented proportions. Learn about the African-American leaders who emerged during this era of transition to play important roles and to make a difference not only for members of their own race, but for all of the citizens of the United States.

AIDS Truth or Dare? 2002. (27mins) DVD 616.9792 AID

This program offers an excellent worldview of AIDS, providing background on the disease's history, its transmission and symptoms, innovative awareness campaigns, and the ongoing search by scientists from around the globe to find an effective long-term treatment. Fred Valentine, director of the Center for AIDS Research at the New York University School of Medicine; Lawrence Altman, medical correspondent for *The New York Times*; Andrew McMichael, principal investigator for the Oxford AIDS Vaccine Initiative; and others share their insights into a pandemic that has already infected and killed tens of millions.

Alice Walker: Everyday Use, Uncommon Art, 2004. (26mins) DVD 813.54 WAL

Maggie sees the old family quilt—an heirloom already promised to her—as something with practical utility as well as tradition. Her educated, social activist sister wants to hang it on the wall as folk art. With whom wills their mother side? A study in class differences and the reclamation of Black history, Alice Walker's short story "Everyday Use" is beautifully realized in this dramatization.

American Photography: A Century of Images [2004], c1999. (160mins) DVD 770 AME
American Photography: A Century of Images is the story of the pictures we have taken and where they have taken us. Dramatic and intimate stories trace photography's role as a recorder of public events, family historian, vehicle for artistic expression, and tool for influencing public opinion. Whether it be the evocative art photography of an Edward Weston, a first fragile image of the Earth taken from space, glamorous photographs of the latest fashions, a Dorothea Lange look at a bread line during the Great Depression, or a powerful war image by Robert Capa, the program captures the images of a century of change in this country and the role the camera has played both in creating and documenting it. Dramatic and intimate stories trace photography's role as a recorder of public events, family historian, vehicle for artistic expression, and tool for influencing public opinion.

American President: A Matter of Destiny – Episode 1: Family Ties, Episode 2: Happenstance, 2000. DVD 973.099 AME

Ten one-hour documentaries packed in 5-DVDs that focus on different aspects of character and governing style of the men who have served as president of the United States.

Episode 1: Family Ties – J. Q Adams, B. Harrison, F. Roosevelt, Kennedy

The last thing that the Founding Fathers envisioned was a hereditary chief executive. After all, they had fought a war in part to rid themselves of a king. Yet, power inevitably passes from generation to generation, and several families have returned to the White House as though born to it. The stories of the four men profiled in this hour reveal both the blessings and the curses of inherited power.

Episode 2: Happenstance – Tyler, Fillmore, A. Johnson, Arthur, Truman

Nearly one in five American presidents has died in office. The vice presidents who succeeded them were often chosen for the ticket less because they were equal to the most powerful office in the land than because they provided some electoral advantage. What happens when such a man takes office – frequently facing widespread conviction that he is unworthy of the powers he inherits?

American President: Politics and the Presidency – Episode 3: An Independent Cast of Mind, Episode 4: The Professional Politician, 2000. DVD 973.099 AME

Ten one-hour documentaries packed in 5-DVDs that focus on different aspects of character and governing style of the men who have served as president of the United States.

Episode 3: An Independent Cast of Mind

J. Adams, Taylor, Hayes, Carter

Is an independent cast of mind the best approach to the president? The four men profiled in this hour pursued a course that took little account of political affiliation, becoming presidents, in essence, without being politicians. Taking together, they present a cautionary tale: all had difficult presidencies, and neither of the two who sought a second term was granted one.

Episode 4: The Professional Politician

Van Buren, Buchanan, Lincoln, L. Johnson

In our nation's early years, taking part in political affairs was considered a duty and an honor, but not a way of life. It was not long, however, before the professional politicians, and the parties they represented, began to find their way to the White House. While the skills necessary for political success can be helpful to a president, they are not sufficient to guarantee success in the office.

American President: Executive Vision – Episode 5: The American Way, Episode 6: The World Stage, 2000. DVD 973.099 AME

Ten one-hour documentaries packed in 5-DVDs that focus on different aspects of character and governing style of the men who have served as president of the United States.

Episode 5: The American Way – Jefferson, Coolidge, Hoover, Reagan

It is often observed that American national identity is less a condition than an idea. What we have come to refer to as “the vision thing” is an expectation that our presidents will bring to the office a particular strong sense of national mission. The four chronicled here may have understood the special character of America in different ways, in all cases a belief that there was a distinctly American way of doing things guided their decisions.

Episode 6: The World Stage – Monroe, McKinley, Wilson, Bush

The president has no greater responsibility than representing the nation on the world stage. These four men engaged in this task at critical times in our national history and their achievements in the world stage stand as their most durable legacy.

American President: The Candidate – Episode 7: The Heroic Posture, Episode 8: Compromise Choices, 2000. DVD 973.099 AME

Ten one-hour documentaries packed in 5-DVDs that focus on different aspects of character and governing style of the men who have served as president of the United States.

Episode 7: The Heroic Posture – Washington, W. H. Harrison, Grant, Eisenhower

From the beginning, the presidential office has beckoned to national heroes renowned for their selfless service to their country. This affinity is especially strong for men of military fame, the president is formally the commander-in chief as well as symbolically the steward of the national interest.

Episode 8: Compromise Choices – Pierce, Garfield, Harding Ford.

With the rise of political parties came the dawn of political compromise: nominees who were selected not necessarily because they were the best or most obvious candidates for the presidency, but because they were less offensive to some voters than those who might have been the most apparent choices. Their primary qualification for the office often seemed not to be their positive qualities but their relative lack of negative ones. Two of these men found the presidency beyond their powers, while two proved themselves worthy of having been called to the highest office in the land.

American President: An Office and its Powers – Episode 9: Expanding Power, Episode 10: The Balance of Power, 2000. DVD 973.099 AME

Ten one-hour documentaries packed in 5-DVDs that focus on different aspects of character and governing style of the men who have served as president of the United States.

Episode 9: Expanding Power – Jackson, Cleveland, T. Roosevelt, Nixon

Though the powers of the presidency have expanded with the growth of the nation, the process has been anything but smooth. The prerogatives of the presidency are uncertain and their assertion is invariably contested. These four presidencies are benchmarks in the development of executive power. We see here the emergence in practice of our modern conception of the executive office, and we take the measure of the men who fought to sustain it.

Episode 10: The Balance of Power – Madison, Polk, Taft, Clinton

This final episode examines presidential leadership in an era of an increasingly divided government. The American presidency was conceived as one part of a larger system of institutions, and its effectiveness rests in part upon a good measure of cooperation among the branches. As our constitutional system has developed, however, this cooperation has broken down at crucial junctures. The presidents arrayed in this episode suggest four different conceptions of governance within a constitutionally structured balancing act.

America's National Parks Collection – Vol. 1. America's National Parks: A Video Tour of All 55 National Parks, 2002. (120mins) DVD 917.304 AME

Visit all 55 American National Parks and see why each is treasured as an irreplaceable part of our national legacy. From Alaska and Hawaii to Florida and Maine, this unique collection celebrates the protected wilderness areas and the amazing recreational opportunities offered by our national parks. No two vistas are alike in this stunning program, but every park has one thing in common. Each of them is a living symbol of the untamed American spirit.

Disc 1 - American Samoa; Arches; Biscayne; Bryce Canyon; Canyonlands; Carlsbad Caverns; Crater Lake; Denali; Everglades; Glacier; Glacier Bay; Grand Canyon; Grand Tetons; Great Basin; Great Smoky Mountains; Haleakala; Hawaii Volcanoes; Lake Clark; Mount Rainier; North Cascades; Olympic; Redwood; Rocky Mountains; Saguaro; Virgin Islands; Yellowstone; Yosemite; Zion Canyon.

America's National Parks Collection – Vol. 2. America's National Parks: A Video Tour of All 55 National Parks, 2002. (120mins) DVD 917.304 AME

Visit all 55 American National Parks and see why each is treasured as an irreplaceable part of our national legacy. From Alaska and Hawaii to Florida and Maine, this unique collection celebrates the protected wilderness areas and the amazing recreational opportunities offered by our national parks. No two vistas are alike in this stunning program, but every park has one thing in common. Each of them is a living symbol of the untamed American spirit.

Disc 2 - Acadia; Badlands; Big Bend; Black Canyon/Gunnison; Capitol Reef; Channel Islands; Death Valley; Dry Tortugas; Gates of the Arctic; Guadalupe Mountains; Hot Springs; Isle Royale; Joshua Tree; Katmai; Kenai Fjords; King's Canyon; Kobuk Valley; Lassen Volcanic; Mammoth Cave; Mesa Verde; Petrified Forest; Sequoia; Shenandoah; Theodore Roosevelt; Voyageurs; Wind Cave; Wrangell-St. Elias.

America's National Parks Collection – Vol. 3. Yellowstone: The World's First National Park, 2002. (145mins) DVD 917.304 AME

Yellowstone - the first national park in the world and one of its greatest wildlife preserves. This immense forest sprawls across 2.2 million acres of land that features erupting geysers, thundering waterfalls, gurgling hot springs and incredibly diverse wildlife. A grizzly bear chases an elk in a life-or-death pursuit. An antelope doe chases a coyote away from her young. Bighorn sheep butt heads in angry combat. We also see the great fire of 1988, and how

devastation gave way to new growth. Go on a guided tour with park rangers into the back country, or take a stagecoach ride into an early-morning cookout. Most of all absorb the wondrous natural beauty that exists so abundantly in one of our most popular national parks.

America's National Parks Collection – Vol. 4. Grand Canyon: The World's Great Natural Wonder, 2002. (145mins) DVD 917.304 AME

From soaring rock formations to the raging whitewater rapids of the Colorado River, marvel at the majesty of the grandest canyon on the planet! For an exhilarating experience, try whitewater rafting or take the slow and steady route on a pack-mule trip. Day trips to the Havasupai Indian Reservation, Lake Powell, and Zion National Park are also included. More than 2,000 years ago, the Anasazi Indians lived in this region. This program includes an exclusive segment on Shaman's Gallery, where many Anasazi rock paintings have been preserved. Theodore Roosevelt proclaimed the Grand Canyon a national park in 1908, saying "do nothing to mar its grandeur, keep it for your children, for your children's children, and all who come after you."

America's National Parks Collection – Vol. 5. Yosemite: The World's Most Spectacular Valley, 2002. (110mins) DVD 917.304 AME

Admire the massive rock formations of Half-Dome and El Capitan, immortalized by the photography of Ansel Adams. Discover the wealth of flora and fauna in this amazing National Park.

America's National Parks Collection – Vol. 6. Nature's Symphony, 2002. (60mins) DVD 917.304 AME

Enter an enthralling paradise of nature's most stunning spectacles and sounds of music by Tchaikovsky, Strauss, Mozart, Puccini, Mussorgsky, and other great composers. Travel wintry alpine lakes and roaring waterfalls to lush spring meadows with colorful flowers. It's all here, nature's own symphony.

Ansel Adams: American Experience, 2002. (100mins) DVD 770.92 ADA

Few American artists have enjoyed more widespread popularity while alive than Ansel Adams. A visionary photographer, pioneer in technique, and environmental crusader, Adams took part in a revolution in photography, and in the ways he saw "the continuous beauty of the things that are." Ric Burns' film biography of Adams is an intimate portrait of a man for whom life and art were inextricably connected with photography and wilderness.

Architecture to Zucchini: The people, companies and organizations pioneering sustainability 2005. (120mins) DVD 658.408 ARC

Video clips of interviews and tours with the leaders of businesses that practice sustainability and with nationally recognized experts in the field. Companies and organizations represented: Barrs & Genauer Construction, Stahlbush Island Farms, Norm Thompson, Zenger Farm, New Seasons Market, The Collins Companies, ShoreBank Pacific, Hot Lips Pizza, Ecotrust, Second Nature & Natural Step, U.S., Sustainable Northwest, Oregon Natural Step Network.

Arthur Miller: A Conversation with Mike Wallace, 2002. (45mins) DVD 812.52 MIL

In this program, Arthur Miller talks candidly with Mike Wallace about his youth, particularly his relationship with his father, and the real-life antecedents for many of the characters in his plays. From the critical acceptance of *Death of a Salesman* to his marriage with Marilyn Monroe, the program offers a rare glimpse of one of America's greatest contemporary playwrights, with abundant previously unreleased photos and footage.

Arthur Miller and 'The Crucible' Naming Names, 2004. (29mins) DVD 812.52 MIL

In the 1950s, Senator Joseph McCarthy set up the Un-American Activities Committee to combat the growing "threat" of communism in the U.S. Playwright Arthur Miller was one of many writers summoned to testify at this political witch-hunt. Miller, who was nearly ruined, said that until that time he had not understood the "inexplicable darkness" that prevented people from seeing evil and denouncing it—the central theme in *The Crucible*, based on the Salem witch trials. Interweaving rarely seen excerpts from the BBC production of the play with dramatizations of congressional hearing testimony, this powerful documentary highlights fundamental themes in common with both, and their influence on the playwright's development.

Art of Effective Communication, Communicate more Effectively On and Off the Job. written and narrated by Denise Reiter ; Producers Bill Baker, Kelli Lawrence. 2004 (27mins)

DVD 302.2 ART

Provides practical tips to improve verbal, nonverbal, listening, and written communication with supervisors, co-workers, and customers. Includes specific etiquette governing fax, e-mail, and voice mail. Telly Award Winner.

Atmosphere, Climate, and Weather Cambridge Educational. 2006. (26mins) DVD 551.6 ATM

People everywhere are interested in the weather, but how does it all work? Beginning with Earth's atmosphere—its evolution, its gaseous composition, and its four regions—this video takes a close look at how conditions combine to create climate and weather. Topics include the Köppen Climate Classification System; weather prediction; types of clouds and precipitation; thunderstorms, tornadoes, and hurricanes; and weather patterns such as El Niño and La Niña. A viewable/printable instructor's guide is available online.

Back to the Basics : Communication Skills, 2005. (22mins) DVD 658.45 BAC

Presentations, reports, video conferences, e-mail, telephone calls—more than ever, excellent communication skills are a prerequisite for entry into all sorts of careers. This video provides guidance in strengthening both verbal and nonverbal communication. The importance of carefully targeting the message to be conveyed, minimizing outside distractions, listening attentively, and developing an awareness of body language are stressed.

Back to the Basics : Conflict Resolution and Etiquette, 2005. (21mins) DVD 658.45 BAC

The ability to defuse confrontation and arrive at a solution that is acceptable to everyone involved is a quality that all employers value. This video illustrates how to courteously resolve office conflicts by depersonalizing them, opening the lines of communication, and examining all options in order to come to an agreement. Brainstorming with coworkers is presented as a means of developing consensus.

Back to the Basics: Problem Solving, 2005. (18mins) DVD 658.45 BAC

Problems are a natural part of the business world, so learning how to solve them efficiently is extremely important. This video demonstrates problem-solving skills for workers in wide range of occupations. Key elements of successful problem solving, such as staying focused, collecting all of the pertinent data, examining the situation from multiple perspectives, and knowing when to ask for assistance, are highlighted. In addition, role-play, active listening, and a positive attitude are offered as proactive measures to help reduce the frequency and severity of work-related problems.

Back to the Basics: Stress Management, 2005. (20mins) DVD 658.45 BAC

Poor stress management, stemming from factors such as impending deadlines, work overload, and procrastination, can lead directly to burnout, one of the top reasons for quitting a job. This video identifies workplace stressors and offers guidelines for reducing their impact to a safe level. Proven principles of stress management, including proper nutrition, adequate rest, and non-work-related pastimes, are emphasized as keys to good health and better overall job performance.

Back to the Basics: Professional Image, 2005. (23mins) DVD 658.45 BAC

The secret to presenting a professional image goes much deeper than external appearances. This video investigates not only the visible factors of proper attire and hygiene, but the issues of attitude, professional self-esteem, familiarity with technology, and knowledge of business trends as well. The image a person communicates through written correspondence and in after-hours settings is also addressed.

Best Kept Secrets of Law Enforcement, 2001. (51mins) DVD 363.2 BES

Using realistic reenactments, crime scene and courtroom footage, and interviews with police personnel and research scientists, this program showcases 21st-century advances in law enforcement. On the technological side, an array of nonlethal weaponry, including the Laser Dazzler and the TASER, and a computer program that can analyze videotaped faces to determine if the people filmed were lying are featured. On the tactical side, high-tech training on virtual obstacle courses, techniques used in high-speed pursuits, and the application of neurolinguistics to determine if drivers who have been pulled over have something to hide are spotlighted.

Bill Moyers Presents a Conversation with Alice Walker, 2003. (58mins) DVD 813.54 WAL

A leading voice among American writers, Alice Walker has published books of influential poetry, novels, short stories, essays, and criticism. In this program, Ms. Walker talks with Bill Moyers about a range of subjects, including *The Color Purple*, whose themes are as relevant today as they were when she wrote the book in 1982; the way in which her life experiences and ancestry are reflected in her writing; and her latest collection of poems, *Absolute Trust in the Goodness of the Earth*.

Buffett & Gates on Success. Director/Editor, Dave Ko. 1998 (57mins) DVD 650.1 BUF

On a sunny spring day in Seattle, business students at the University of Washington were treated to a rare public dialogue between the two wealthiest men in America: Microsoft founder and CEO Bill Gates and Warren Buffett, chairman of Berkshire Hathaway Inc. The funny, philosophical and personal conversation between these two business leaders and unlikely friends focused on the things most important to them. The central themes of their discussion were:

- Love what you do
- Surround yourself with people whom you respect and trust
- Be willing to take risks

Both Buffett and Gates, though they differ considerably in their business careers, share an extraordinary appreciation of the qualities that matter most, in work and in life.

Building the Alaska Highway a Diner Media film for American Experience written by Randall MacLowry - 2005 (60mins) DVD 625.7 BUI

In May 1942, thousands of American soldiers began one of the biggest and most difficult construction projects ever undertaken. This program tells how they battled to push a 1,520-mile road across one of the world's harshest landscapes.

Business Ethics, 2004. (28mins) DVD 174.4 BUS

Is today's corporate culture, characterized by exorbitant CEO salaries, downsizing, and benefit reductions, alienating employers from employees? What moral obligations do companies have to the people who work for them, and to the communities they serve? In this program, a group of business experts examine these issues, and discuss how companies can do "the right thing" and still improve their bottom lines. Experts include the president and CEO of a large corporation, a senior fellow at the Brookings Institution, and a former executive committee member of Johnson & Johnson.

Business Ethics: A 21st-Century Perspective, 2000. (15mins) DVD 174.4 BUS

The globalization of commerce has added new shades of gray to the complex subject of business ethics. In this program, Frank Daly, corporate ethics officer at Northrop Grumman; Thomas White, director of the Center for Ethics and Business at Loyola Marymount University; and David Vogel, of the Haas School of Business, analyze the challenges to making ethical choices in the Information Age. Issues raised include the need for multinationals to agree on a set of core international business values, the impact of ever-shrinking time frames on the decision-making process, and the necessity of secure data transmission.

Business Ethics Truth in Advertising. c1997. (28mins) DVD 174.4 BUS

Examines how truth in advertising has gotten lost in the competitive frenzy, and how consumers can learn to separate fact from fiction. Discusses how companies develop advertising, and how audiences are targeted.

Business Presentations, 2005. (15mins) DVD 658.452 BUS

An oral presentation is a way for businesses to provide information to a group of people. The advantages of an oral presentation over a written one are discussed. The two parts of the presentation, the preparation and the delivery, are explored.

Cameras & Lenses: A primer on film and video production by Lilly Boruszkowski. 2004. (17 mins) DVD 771.3 CAM

A primer on the types and uses of photographic lenses. Explains focal length and the difference between prime and zoom lenses. Demonstrates focusing technique. How camera to subject distance affects perspective, and how camera movement "looks different" from zooms or pans.

Defines depth of field, and shows how focal length, lens aperture, and camera to subject distance can creatively control it.

Challenges of Leadership, 2004 (57 mins) DVD 303.34 CHA

With a softening economy reducing revenues and stiffening competition in the high-tech sector, a time comes when even the most successful business plans must be adjusted. This program filmed at the Haas School of Business at the University of California, Berkeley, brings together Carly Fiorina, chairman and CEO of Hewlett-Packard, and John Chambers, president and CEO of Cisco Systems, to confront the challenges of leadership during times of change. In addition, MBA students and faculty ask questions about Fiorina's and Chambers' successes and failures.

Changing Workplace: Technology and Globalization, 2004. (28mins) DVD 331.25 CHA

This video focuses on how technology has changed work, and outlines basic concepts of how and where work can happen. Students are introduced to the principles of global business and the skills essential to stay employable in a global economy.

Chaos and Order Making American Theater, 2005. (68mins) DVD 792 CHA

The American Repertory Theater is one the most respected and innovative dramatic institutions in the United States. Through the prism of the A.R.T., this program explores the organizational and creative challenges facing today's theater community and describes the flexibility and resilience arts groups must have to survive in today's cultural climate. F. Murray Abraham, Debra Winger, and numerous other renowned performers—along with groundbreaking directors Andrei Serban, Peter Sellars, and Robert Woodruff—join A.R.T. technicians and artisans in illuminating the precarious condition of American theater. Tony Award-winning actress Cherry Jones narrates.

Cola Wars, 2004. (50mins) DVD 658.827 COL

This program examines how brand identity is influenced by consumer perceptions through the struggle between Coca-Cola, icon of American culture, and rivals Qibla Cola and Mecca Cola for market share in Muslim locales. Qibla's Zafer Iqbal and Mecca's Tawfiq Mathlouthi tell the story of two opportunistic, politically correct Davids taking on a marketplace Goliath—and each other—while Coke executives share their plan for defense against a commercial threat that is as serious as it is unprecedented.

Commendable Customer Service (DVD -Rom + Teacher's Guide), 2004. (16mins)

DVD 658.812 COM

Everyone talks about "customer service." What is it, and why is it so important? As the frontline employee, the customer service representative is the most valuable and visible person to the customers—the one they go to first for every type of information and assistance. In this program, viewers will see how to provide exceptional customer service with a smile, a professional appearance, and a positive attitude. It covers the basics—fielding questions, solving problems, cheerfully responding to customer requests—and much more. And because so much interaction takes place over the telephone, viewers will learn how to stay in control when dealing with demanding or rude customers, how to actively listen, and how to come up with solutions that satisfy.

Communication Skills for Project & Team Management the Soft-Skills video / directed and produced by CIMware 2006. (29mins) DVD 658.45 COM

This electronic publication is a video presentation of soft-skills, representing essential knowledge in engineering management team building, team management and communication. Intended audience: Project managers, team managers, team members, undergraduate/graduate engineering, IT, professional engineering project and team management, and human resource management. Several sections and cases could be ideal for marketing innovative team design, team assessment and team management methods, tools and results.

Conflict Resolution, 2004. (28mins) DVD 650.13 CON

Peaceful solutions to conflict are wonderful, in theory, but how do they work in the real world? Using actual case studies, this program examines conflict and conflict resolution on four different levels: global, community, workplace, and school. Applying a novel teaching approach, it features a pair of news desk anchors and four different reporters, each covering a specific conflict scenario. Topics include diplomacy, peaceful protest, and mediation.

Consumers: Know Your Rights! 2003. (17mins) DVD 658.8 STA

When are telemarketers legally allowed to call you? Can you return an item if you bought it from a door-to-door salesman? In a retail store, over the phone, at home, or online you have specific rights as a consumer—it's in your best interest to know exactly what they are!

Presented in an engaging "news magazine" format, this program will provide students with an understanding of their rights as consumers and what expectations they should have when purchasing goods and services. Many important areas are explored, from how to interpret food labels to disclosure of your medical and financial information. Experts offer advice on how to deal with scams and fraud. A list of consumer advocate agencies and related Web sites is also provided for further reference.

Corporate Social Responsibility, 2004. (51mins) DVD 174.4 COR

Corporate social responsibility is not a high-minded luxury when bad press puts a chokehold on business growth and profits. This program looks at how product and service providers develop and implement better business practices to satisfy shareholders, customers, employees, and the community. Companies such as Shell, DHL, Nike, and GlaxoSmithKline—placed on the hot seat by Greenpeace, the World Wildlife Fund, Oxfam, and other watchdog groups—explain how they dealt with environmental impact management, ethical supply chain management, equitable treatment of employees, proactive addressing of consumer disgruntlement, and accurate assessment of shareholder sentiment.

Creating an Effective Television Story produced and narrated by Greg Luft. 2000 (24 mins) DVD 070.195 CRE

The techniques of creating a television news story are demonstrated, ending with a story on recycling Christmas trees.

Customer Service by Telephone, 2005. (20mins) DVD 658.812 CUS

This program offers some useful tools for using the telephone to communicate with customers, and it highlights some of the things customers find most irritating about phone communication:

the unanswered phone, answering without identifying yourself, the customer kept on hold for what seems like forever, multiple transfers to other extensions or people, and so on.

Cyberbullies, 2006. (25mins) DVD 302.3 CYB

Chat rooms, blogs, and instant messaging have become standard forms of communication for many young people. Unfortunately, they have also become popular ways to bully and harass others. This program is designed to prevent children and teenagers from falling victim to cyberbullying, using dramatizations and Q & A discussions to expand awareness of the issue. The video discusses cyberbullying warning signs, common patterns of abuse, and questionable online activities and destinations to stay away from. It also presents strategies for responding when cyberbullying occurs, and outlines legal problems involving privacy and libel that young Internet users should be aware of. A Meridian Production.

Cyberterror Bringing down the Internet, 2002. (17mins) DVD 005.84 CYB

When the next terrorist attack occurs, will it be by air strike or keystroke? This program reveals the vulnerability of the Internet backbone to paralyzing hack attacks and measures being taken to close some of the many holes in the Net. After discussing the open nature of online communications and how attacks via landline are conducted, security consultants demonstrate the ease with which cyberterrorists can breach wireless networks by "war driving." Software and insurance companies as well as law enforcement agencies are cited as crucial components in what must become an all-out coordinated anti-terror effort—while there is still time.

Digital Movie Maker: Guidance from an Expert. 2005 (68mins) DVD 778.59 DIG

Help students build their shooting, lighting, and recording skills with this detailed guide to professional-quality video production. This DVD focuses on the real-world techniques of producer Bill Cote, a 25-year veteran of the television industry, who uses footage from a recently wrapped film to demonstrate proper equipment operation. Divided into four main chapters covering pre-production, camera work, lighting, and audio recording, the program explains shooting schedules, shot lists, storyboards, camera exposure, shutter speed, lenses, filters, three-point lighting, time code and logs, shotgun mics, lapel mics, mic levels, audio ambience, and much more.

The Directors. Profiles of Today's Most Acclaimed Hollywood Directors. A production of Media Entertainment, 2000, (60mins) DVD 791.430233 DIR

Through in-depth interviews, behind the scenes footage and clips from his films, Steven Spielberg talks about the ideas, influences, motivations, struggles and successes behind his work.

Eleanor Roosevelt a film by America Productions, 2005. (app.150mins) DVD 973.917 ROO

For more than thirty years, Eleanor Roosevelt was America's most powerful woman. Drawing on interviews with her closest relatives, friends, and biographers, as well as rare home movie footage, the film reveals the hidden dimensions of one of the century's most influential women.

Emily Dickinson, 2004. (20 mins) DVD 811.4 DIC

While many of her literary peers achieved notoriety, "the woman in white" remained virtually unknown—by choice. The self-imposed obscurity of Emily Dickinson is just one of many aspects of her life that this program explores. Blending daguerreotypes, paintings, manuscripts,

excerpts from Dickinson's letters, and readings from nearly a dozen of her poems, this program presents the biography of one of America's most unique and influential voices in poetry.

Energy and Resources Cambridge Educational producers Charlotte Angel and Kyle Boyd. 2006 (21mins) DVD 333.79 ENE

As the Earth's fossil fuel reserves decline, what forms of energy will come next? After discussing the formation, uses, and consequences of burning coal, oil, and natural gas, this video explores the development of alternative resources that may someday completely replace them: nuclear power, solar energy, biomass, geothermal energy, hydroelectric power, and wind power. Benefits, costs, and environmental impacts are considered. A viewable/printable instructor's guide is available online.

English in America, 2004. (52mins) DVD 420.9 ENG

When Massasoit hailed the Plymouth settlers in their own language, they might have taken it for a sign that English would dominate the New World. Packed with surprising etymologies and intriguing stories, this program traces the dynamic relationship between English and America, exploring the linguistic influence of westward expansion, cowboy culture, slave culture, and encounters with the French and Spanish languages. Key works examined include *The New England Primer* and Webster's *The American Spelling Book*.

Environmental Issues & Human Impact 2006. (22mins) DVD 363.7 ENV

This video looks at urgent environmental concerns facing planet Earth and what people can do to repair the degradation humans have caused. Air and water pollution, the effects of pollution on health and the environment, deforestation and loss of wetlands, ozone depletion and global warming, and the negative impact of agriculture, construction, and recreation/tourism are discussed. The program ends with anti-pollution initiatives like recycling and greater energy efficiency. The key message? Individuals can make a difference! A Cambridge Educational Production.

Ethics in Corporate America a Crisis of Credibility, 2004. (36mins) DVD 174.4 ETH

This NewsHour program scrutinizes the state of business ethics in an America riddled with financial fraud. In segment one, correspondent Paul Solman and Columbia Business School's Barbara Toffler cite Arthur Andersen and Stew Leonard, Sr., as examples of ethics gone awry. Segment two gathers the opinions of veteran business journalists Adam Smith, Carol Loomis, Allan Sloan, Jim Grant, and Andrew Tobias on the practices of Enron, Tyco, Morgan Stanley, and Merrill Lynch. And, after summarizing the evolution of compensation models in the stock analysis industry, segment three examines the conflicts of interest that have led investment stock analysts astray.

Feeding the Beast: An Inside Look at the News Media, 2004. (22mins) DVD 070.1 FEE

Keeping people informed 24/7 demands a never-ending stream of news items—each one filled with material to be edited, facts to be checked, and decisions to be made as the clock steadily ticks. This ABC News program takes an unvarnished look at the *Chicago Tribune*, ABC's *World News Tonight*, and WJLA, an ABC affiliate, providing insider insights into what goes on at America's newspapers and TV stations as they scramble to feed the beast.

The Field Museum Earthly Treasures, 2002. (28mins) DVD 508.074 FIE

Ceiling-high totem poles, two enormous African elephants locked in perpetual battle, and Sue—the world’s largest, most complete, and best preserved *T. rex* ever found—are only a few of the more than 20 million earthly treasures at The Field Museum, in Chicago. Viewers will deepen their understanding of and respect for the diversity and interdependence of nature and all humankind with this program—a video exploration of the museum’s ever-growing encyclopedic collections from which is constructed the truly unparalleled epic story of the Earth and its people.

First Impressions, 2005. (22mins) DVD 395.52 FIR

A bad first impression is hard to shake...something Jason, Marita, and Chris are about to find out on their first day at work. This video will save your students from common workplace blunders by showing them how to present a polished appearance, use positive body language, and demonstrate a can-do work ethic. Donna Panko, a professional corporate image consultant, shares her knowledge while the Wall of Wasted Opportunities—an animated rogues’ gallery of employees who blew their first impression—memorably drives the program’s message home.

The Four P's, Part 1: Product and Pricing, 2002. (16mins) DVD 658.8 STA

Product, price, place, and promotion are the nuts and bolts of the marketing plan, and apply equally to deodorant and action figures. After a quick overview of the Four P’s, this program focuses on the first two: product and price. In part one, the classification of consumer products is divided up into convenience, shopping, and specialty products, while the product life cycle is tracked from introduction to decline. Part two spotlights pricing strategies—including skim, penetration, competitive, cost-based, and target-profit approaches—and price elasticity.

The Four P's, Part 2 : Place and Promotion, 2002. (16mins) DVD 658.8 STA

This program concentrates on the final two of the Four P’s: place, also known as distribution, and promotion. Part one covers distribution channels; horizontal and vertical channel conflict; and the use of corporate systems, administered systems, and contractual systems, such as franchises, to alleviate channel conflict. In part two, a pair of clones and other experts explain the objectives of promotion—to provide information, increase demand, stabilize sales, or accentuate a product’s value—and detail the components of the promotional mix: advertising, public relations, direct marketing, and sponsorship.

Genetics and Evolution Cambridge Educational, 2005. (24mins) DVD 572.838 GEN

What does genetic diversity mean, and what is its relationship to evolution? This video answers that intriguing question as it summarizes the theory of natural selection and describes the process of trait inheritance. Advances stemming from the Human Genome Project—an ever-deepening understanding of life on Earth, improvements in disease detection and treatment, and applications of genomics to agriculture, the environment, and forensic science—are also discussed. A Cambridge Educational Production.

Global Business New Ways to Improve the Bottom Line: Knowledge Management. c2000. (29mins) DVD 658.049 GLO

How do companies tap the information locked up in the minds of their employees? The three modules of this program compare various corporate learning systems designed to increase knowledge and promote the sharing and archiving of data. Case studies feature the 70,000-

employee consulting firm Arthur Andersen; the European Automobile Manufacturers Association, Daimler Benz, and Volvo; and Switzerland's ABB, the world's largest power company.

Global Business New Ways to Improve the Bottom Line: Technological change. c2000. (29mins) DVD 658.049 GLO

High-tech innovation has triggered an avalanche of new business opportunities. Module one of this program examines how information technology is changing the airline business in Hong Kong. In module two, the impact of the evolving Internet infrastructure on markets and business organization is discussed. In module three, tomato-growing in Iceland is a case in point for the way technological advances are allowing traditional industries to alter their production methods.

Global Business New Ways to Improve the Bottom Line: The Value of Brand Names. 2000. (29mins) DVD 658.049 GLO

In the consumer goods industry, branding is crucial to market penetration. Using Alessi's superlative line of home furnishings and Nestlé's well-known Nescafé coffee as examples, modules one and two of this program seek to understand the cachet that surrounds brand names, which gives the products associated with them an added appeal. Module three goes inside the U.K. offices of advertising giant Young & Rubicam to investigate how brands are developed and maintained.

Globalization and the Media an Undercurrents Production, 2001. (22mins) DVD 302.23 GLO

As globalization of trade rapidly expands, the mainstream media is being accused of inadequately reporting the issues. This program canvasses some of the dissent by exploring conflicts of interest within the media and showing how technology, such as the camcorder and the Internet, is challenging the monopoly of big news broadcasters. Differences between mainstream and "indie" media are highlighted in coverage of the economic summits and related protests in Genoa and Seattle. Among those interviewed are Danny Schechter, director of Mediachannel.org; Katharine Ainger, editor of *New Internationalist* magazine; and Chris Cramer, president of CNN International News.

Grammar For All: Learning English Grammar – The Parts of Speech, 2004. (93mins) DVD 428.24 ENG

Information Literacy the Perils of Online Research /director/producer/writers, Amy S. Weber, Ryan Demetrak, 2006 (21mins) DVD 028.7 INF

In a world of information overload, information literacy has become a survival skill. But what exactly does information literacy mean? With a focus on the Internet, this video explains how to conduct solid online research by collecting information in an organized, efficient, and ethical way. Professor Maurita Holland of the University of Michigan School of Information provides expert commentary and guidance on a range of research activities, including evaluating the credibility of Web content, documenting online sources, and paraphrasing—not copying—the words of others. Additionally, a high school teacher and a graduate student demonstrate real-world examples to reinforce the challenges and rewards of online research. The consequences of plagiarism and shaky facts are emphasized. A viewable/printable instructor's guide is available online.

Inside the White House, 1996. (90mins) DVD 975.3 INS

Step inside the imposing gates of the White House for a revealing visit to the most famous, yet mysterious building in America. Discover the human side of this legendary house in candid interviews with Presidents and First Ladies, and peek inside the families' rarely-seen private living quarters. Follow along as a small army of employees whirls behind the scenes in a frenzy of activity surrounding a major state dinner.

Integrating Media into the Classroom, 2005. (60mins)DVD 371.335 INT

Welcome to the multimedia learning environment! In this video, middle school, high school, and college media specialists and instructors invite viewers into the classroom to see for themselves how colleagues are tapping into the power of media to improve teaching and enhance learning. Drawing on their direct experience, they offer practical advice, tips, and examples to show how to use media to support instructional strategies, develop ideas on teaching, and engage students. Program segments include “Why Use Media,” “Choosing Media,” “Preparing Media for the Classroom,” “During and After,” and “Case Studies”—footage of real educators who are really putting theory into practice. A Cambridge Educational Production.

Integrating Media into the Classroom: Theory and Research, 2005. (60mins) DVD 371.335 INT

“To be able to integrate as many of the multiple intelligences as possible into a single codified approach is extremely powerful and beneficial,” says media theoretician Lou Fournier Marzeles. In this video, he and other recognized experts review the history of educational media and then clearly state the case for media as a powerful—and highly effective—classroom tool. “By using a lot of images in the classroom, are we really going to raise our test scores?” asks Dr. Lynell Burmark, author of *Visual Literacy: Learn to See, See to Learn*. “The answer to that is unequivocally Yes.” Program segments include “History and Context,” “Supporting Research,” “Delivery Modes and Methods,” “What Media Can Do for My Students,” and “The Future of Media in the Classroom.” A Cambridge Educational Production.

It's a Small World written and produced by Stan Feingold. 2006 (47mins) DVD 711.552 ITS

An ideal discussion-launcher for sociology courses, this program examines cultural and psychological aspects of what is now an archetypal suburban experience: shopping at the mall. Visiting “cathedrals of consumerism” throughout North America—from the Southdale, Minnesota, progenitor of the enclosed retail mall to the absurdly spectacular Grand Canal Shoppes and Desert Passage in Las Vegas—the video raises fundamental questions about consumer identity and diversity. Evoking “experience retail” as a conceptual counterpoint to Internet-driven home shopping, the program also catalyzes inquiry into the relationship between economics, architecture, and human interaction.

It's the Law, 2004. (30mins) DVD 345 ITS

The laws of the criminal justice system are framed first and foremost by the United States Constitution, the document that gives our government its powers, limits those powers, and ensures our rights to life, liberty, and property. While the system is designed to bring criminals to justice, it must also meet the standards of due process set forth in the Constitution. The criminal justice system, then, has two functions: protect the public safety and maintain the public confidence.

In this program, lawyers, prosecutors, and judges explain the differences between misdemeanors, felonies, the various degrees of crimes, and the elements of a crime. Investigation procedures in the gathering of evidence and statements are discussed. Legal experts and police officers clearly illustrate such concepts as 5th Amendment rights, Miranda warnings, the "stop and frisk" rule, search warrants, and the "knock and announce" rule. Probable cause and arrest procedures are also demonstrated.

Jack Welch: Icon of Leadership. 2001 (60mins) DVD 658.42 CEO

This program, guest-hosted by CNBC's Stuart Varney, profiles Jack Welch, dubbed Most Admired CEO of the Century by *Forbes* and lauded by *Fortune* as "perhaps the most admired CEO of his generation." General Electric's former chairman and CEO shares his commonsense philosophy and the leadership initiatives that transformed GE and revolutionized the world of business. In addition, MBA students and faculty from the University of Michigan Business School ask questions about the difference between creating an edge and creating fear, whether the GE leadership model can be transferred to governmental agencies, and Welch's worst professional decision.

Job Interview, 2005. (15mins) DVD 650.144 JOB

In this program, viewers will learn how to take the nervousness associated with a job interview and replace it with confidence. The importance of researching and preparing for an interview is stressed as well as the need for follow-up.

Key Functions of Business: A case study producer and director, Nick Hayward. 2006, (29mins) DVD 658 KEY

Using Holden as a case study, this program looks at the key functions performed in business on a daily basis. In particular, the program looks at the manufacturing operations, human resources, marketing, sales and finance departments.

Keys to Success in Business, 2004. (30mins) DVD 650.1 KEY

Starting a business is like learning a musical instrument—certain steps and practices are required, or you just make noise. This video shows aspiring entrepreneurs ten principles for creating a solid, profitable company. Developing a realistic plan, seeking guidance from experienced mentors, building rapport with suppliers, and maintaining client relationships are a few of the subjects covered. With in-depth interviews featuring young owner/managers of recent computer gaming and graphics start-ups, *Keys to Success in Business* provides specific advice on recognizing, enhancing, and fine-tuning company strengths, and on increasing harmony among partners.

Leadership for Success produced & directed by Christina Vuckovic. 1997. (26mins) DVD 158.4 LEA

Discover the hallmarks of leadership. Visualization, motivation, organization, and certain requisite interpersonal skills will lead students to success.

Leadership, Team Building, & Decision Making [climbing the ladder of success] written by Alisse Wobser ; produced & edited by Rodney Cleaver. 2004. (26mins) DVD 658.402 LEA

Every day, people are faced with pressures to be reliable teammates, to become extraordinary leaders, or to make important decisions. As members or leaders of a group, we are confronted with decisions constantly; some may be ordinary, and some may test our morals and our beliefs. The ability to make sound, and sometimes quick, decisions can mean the difference between success and failure. In extreme cases, even life-altering errors may be avoided if you learn what it truly means to be a positive team member, a dynamic leader, and an excellent decision maker.

Learn English as a Second Language: Pronouns, Adjectives, and the Present Tense, 2004. (90mins) DVD 428.24 ENG

Learn English as a Second Language: Prepositions, Questions, and Time, 2004. (90mins) DVD 428.24 ENG

Learn English as a Second Language: Possessives, Verb + Infinitive, and the Past, 2004. (90mins) DVD 428.24 ENG

Learn English as a Second Language: Regular & Irregular Past and Adverbs, 2004. (90mins) DVD 428.24 ENG

Learn English Punctuation 1, 2002. (60mins) DVD 428.24 ENG

Learn Public Speaking, 2002. (60mins) DVD 808.51 LEA

The Standard Deviants approach to teaching is anything but standard. By simplifying complex subjects and presenting the material with humorous skits, computer graphics and a fun, approachable format, the Standard Deviants make even the most difficult subjects enjoyable.

Learn Writing Basics, 2002. (135mins) DVD 428.24 ENG

Liberty and Security in an Age of Terrorism Producer, 2003. (58mins) DVD 303.625 LIB

The U.S. is on orange alert, and the citizens of Midburgh are on the lookout for "suspicious activity." What should they do when circumstantial evidence indicating a potential terrorist plot points to two people of Arab ethnicity? This Fred Friendly Seminar, produced as part of Columbia University's 250th Anniversary, explores the balance between national security and civil liberties in the post-9/11 world. Is one price of vigilance suspicion among neighbors? Do the demands of security now require broader government power to investigate and to detain? Using a hypothetical scenario, moderator Professor Michael Dorf of Columbia Law School pushes the panelists to confront these issues. Panelists include Viet Dinh, a principal architect of the USA PATRIOT Act; Congressman Barney Frank (D-MA); Lee Bollinger, president of Columbia University; James Kallstrom, Senior Advisor for Counterterrorism to Governor Pataki, State of New York; Judge Alex Kozinski, of the U.S. Court of Appeals, Ninth Circuit; Mary Jo White, former U.S. Attorney for the Southern District of New York; Kate Martin, director of the Center for National Security Studies; Fareed Zakaria, editor of *Newsweek International*; Jan Ting, professor of law at Temple University; Nadine Strossen, president of the American Civil Liberties Union; First Amendment attorney Floyd Abrams; James Gilmore, chair of the Congressional Advisory Commission on Terrorism Involving Weapons of Mass Destruction; and Jack Cloonan, former FBI case agent on Osama bin Laden and al Qaeda investigations. The

panelists, who wrestle with these high-stakes questions in their daily lives, discuss the implications of the USA PATRIOT Act, surveillance of suspects, closed detention hearings, demands for student information, and just what constitutes an unlawful enemy combatant.

The Library of Congress: Volumes to Speak, 2003. (30mins) DVD 027.573 LIB

Today's Library of Congress is not only the repository of the nation's life story, it's arguably the "ultimate museum," documenting civilizations from around the world. This program immerses viewers in history through a selection of cultural treasures archived among the library's more than 130 million items, including Jefferson's draft of the Declaration of Independence, the maps carried by Lewis and Clark, and the typewritten script of Martin Luther King's "I Have a Dream" speech.

Managing Your Time, 2003. (18mins) DVD 651.3741 MAN

Because office support personnel often work for several people, their time management responsibilities and problems are complicated. And because time is the future, finding a workable management scheme is a must. This program highlights the importance of time planning and provides details for developing a proactive time plan. This program also describes techniques for protecting the plan once it is established.

Manners at Work: Etiquette in the Workplace. writer and producer, Louise Welsh Schrank ; Stage Fright. 2006 (20mins) DVD 395.52 MAN

Topics covered in video include : making and acknowledging introductions, proper etiquette up and down the organizational hierarchy, cubicle courtesy, how to shake hands, getting along with office co-workers, electronic etiquette : using cell phones, camera phones, voice mail, and e-mail, and lastly sharing office space and equipment.

Marketing Planning, 2002 (27mins) DVD 658.8 STA

True or false? "A good product will sell itself." In this program, a swashbuckling swordsman and other experts answer that question with a thorough summary of the marketing process—covering mission statements, business and marketing objectives, and market share—and the marketing plan, which addresses situational analysis and goals. The tools involved in creating a marketing plan are described as well, including the BCG matrix; strategic business units, with their stars, cash cows, question marks, and dogs; SWOT analysis; and trend analysis.

Marketing Research and Information, 2002. (10mins) DVD 658.8 STA

Who needs that product, anyway?" This program provides the inside scoop on how to gather consumer data. Sources of secondary information from the government—including the *Statistical Abstract of the United States* and materials obtained through FOIA requests—and from syndicates such as ACNielsen are considered. Methods of gathering primary information, such as focus groups, one-on-one interviews, surveys, and experiments, are also examined.

Mark Twain, 2002 (225mins) DVD 818.409 TWA

Samuel Clemens rose from a hardscrabble boyhood in the backwoods of Missouri to become, as Mark Twain, America's best-known and best-loved author. Considered in his time as the funniest man on earth, Twain was also an unflinching critic of human nature who used his humor to attack hypocrisy, greed and racism. He created some of the world's most memorable characters

as well as its most quoted sayings. And, in his often-misunderstood novel 'Huckleberry Finn,' he brought fourth a masterpiece that Ernest Hemingway called the true beginning of American literature. This remarkable film tells the story of Twain's extraordinary life—full of rollicking adventure, stupendous success and crushing defeat, hilarious comedy and almost unbearable tragedy. With fascinating interview of Hal Holbrook, Arthur Miller, William Styron and many others, the story is told primarily through the words of Twain himself.

Media Hype: When News Coverage Goes Too Far, 2004. (41mins) DVD 070.195 MED

The Center for Media and Public Affairs reports that during the 1990s the homicide rate in the U.S. dropped 50 percent, yet homicide news coverage increased by an incredible 700 percent. In this program, the Center's Bob Lichter and the Threat Assessment Group's Greg McCrary join ABC News anchor John Stossel to examine some of the factors that contribute to the exaggeration of risks and dangers in the news media. Recent stories involving murder, shark attack, road rage, and carjacking are cited as examples of reporting that was skewed by the overuse of frightening headlines and images, incomplete research, and the tacit rule "If it bleeds, it leads."

Moby Dick, 1998. (41mins) DVD 813.3 MEL

Moby Dick, Melville's classic sea tale of revenge and spiritual depravity, has earned its exalted status and its ranking as one of the most studied works in the canon of American literature. This program brings together leading Melville scholars to analyze this important work, and investigates the life of the man who wrote it from literary, philosophical, and social perspectives. Topics include the influence of the Bible, Shakespeare, Emerson, Hawthorne, and Melville's own conflicted life, from his father's bankruptcy to his adventures as a sailor in Polynesia. Themes include the universal brotherhood of man, the malignancy lurking within nature, and the nihilistic quality of the color white.

Multicultural Understanding, 2001. (27mins) DVD 305.8 MUL

America's culture is unique because people from every corner of the globe have contributed to it. The more diverse a culture is, the richer it is. The citizens of the United States must be ready to embrace their country's diversity and to celebrate it. No ethnic, or religious group is superior to any other. To be tolerant and to truly accept that we all different but equal must be America's goal for the 21 century. The message conveyed by this video is that we should not fear those who are different from us. Rather, we should seize the opportunity to learn from other people and to enjoy what they can share.

Negotiating, 2005. (15mins) DVD 658.4052 NEG

In business, negotiation takes place every day. Negotiating occurs when two or more people are trying to get each other to do something. This program looks at the fundamentals of negotiation: identifying each person's goals; building a persuasive argument; creating win-win situations through creative compromise.

New York: A Documentary Film. The Center of the World, 2003. (180mins) DVD 974.71 NEW

Special features: From the editing room floor; deleted scenes; interview outtakes including Martin Scorsese, Fran Lebowitz, Donald Trump, Allen Ginsberg, Robert A. Caro. Narrator: David Ogden Stiers; featured interviews with: Martin Scorsese, Senator Daniel Patrick

Moynihan, Fran Lebowitz, Mayor Rudolph Giuliani, Former Mayor Ed Koch. Chronicles the rise and fall of the World Trade Center, whose epic fifty-year history sheds new light on every theme and issue in the city's long march to the center of the world.

Order in the Court: A Production of Digital Vision Works, 2002. (30mins) DVD 345 ORD
Once a person is arrested for a crime, it is up to our court system to determine whether the individual is guilty or innocent. In this program, a variety of legal experts take us through pretrial and trial procedures, pointing out along the way the differences between adult and juvenile proceedings. Judges and lawyers navigate us through the pretrial process, beginning with the establishment of probable cause and formal charging by grand jury or preliminary hearing. Indictment, pretrial release, bail, and arraignment are also discussed. The entire courtroom process is explored from plea bargaining and trial by jury to the adversary system of direct examination, cross-examination, and rebuttal. Such concepts as an alibi, burden of proof, and reasonable doubt are clearly explained. Finally, our panel of experts comments on a sentencing hearing and punishment, along with the defendant's constitutional right to appeal.

The Path to Publication. Advice from Authors, Editors, and Agents, 2004. (111mins)
DVD 808.02 PAT

This volume concentrates on successful storytelling. In a talk called "Scene, Summary, Silence," writer/educator Al Young tells how to engage readers and keep a story moving by creating believable narrative and maintaining a balance between scene and summary. A panel discussion moderated by Mark Childress follows, in which authors Olga Carlisle, James Brown, Lynn Freed, and Al Young examine the influence of their birthplaces on their work. With honesty and humor they answer questions including Do you think you'd be a writer if you came from another place in the world? and What impact did leaving your birthplaces have on your writing?

The Path to Publication. Advice from Authors, Editors, and Agents: What to Write produced by Tin Cat Media 2004 (110mins) DVD 808.02 PAT

In segment one of this volume, screenwriter Gil Dennis gives a presentation that addresses how to find the story, develop memorable and realistic characters, uncover "significant irrelevancies" and apply them to fiction, and use emotions to develop story lines. In the second segment, "Psychological and spiritual Distress of writing," Anne Lamott provides good advice and great examples as she gives insights into topics ranging from what to write, to her fears about getting published, to how she copes with her critical voice... She also talks about what to do when your work doesn't get the response you were hoping for.

The Pennsylvania Academy of the Fine Arts Art gets a Start in America, 2002. (28mins)
DVD 708 PEN

Founded when Jefferson was president and the Revolution was still a part of living memory, the Pennsylvania Academy of the Fine Arts, in Philadelphia—the nation's first art museum and art school—is home to more than two centuries of American artwork. This program goes behind the scenes at the Academy so viewers can see for themselves the evolution of painting in America—and even get a glimpse of student artists at work!

The Proliferation Threat (60mins) DVD 327.1747 PRO

An educational tool based on the world's premier conference addressing weapons of mass destruction. Ideal for professors, teachers, students, policy makers, and citizens who want to understand the threats from terrorism and weapons of mass destruction. Topics include nuclear terrorism, U.S. nuclear policy, Russia, Iran and North Korea, proliferation challenges of space and biotechnology, and much more.

Race to the Moon: The Daring Adventure of Apollo 8 written, directed and produced by Kevin Michael Kertscher c2005. (60 mins) DVD 629.454 RAC

Take an up-close look at the most dangerous mission in the history of exploration. Recount the triumphant first manned space flight. Interviews with Apollo 8 astronauts, mission control, and journalists.

Report from the Harvard Business School: Leadership, 2004. (26mins) DVD 658.4092 REP
Harvard Business School Professor John Kotter and other experts share their views on the topics of leadership, entrepreneurship, and employees. Kotter leads off the program by focusing on the qualities of leadership, as exemplified by Japanese CEO Matsushita, founder of the company that bears his name; General Electric's Jack Welch; and Walmart's Sam Walton. Emphasizing the importance of good leadership at all levels, Kotter distills leadership into its key elements: the ability to strategize, to inspire confidence and enthusiasm, and to motivate all workers. In addition, he provides a profile of the basic leadership personality.

Segmenting, Targeting, and Positioning, 2002. (14mins) DVD 658.8 STA

No product can be all things to all people—not even Wheelie Cheese. In this program, the principles of carving up a market are addressed. Topics under investigation include market characteristics such as demographics, lifestyle, usage level, geographic area, and benefits sought; the 80/20 Principle; undifferentiated, concentrated, and differentiated targeting strategies; and positioning strategies based on benefit, user, occasion of use, product class, price and quality, and competitor.

The Technology of Film, 2004. (25mins) DVD 778.53 TEC

Computers are changing everything, including filmmaking. This program illustrates the digital postproduction process through numerous editing examples taken from *Twelfth Night*. Key crew members—a film editor, sound designer, sound recording engineer, digital effects artist, and others—share their expertise with setting the film's pace and rhythm, constructing sequences with different types of shots, crafting the soundscapes that support the action and help tell the story, recording and mixing the music, creating skiescapes for the blue screen, and grading the lighting.

Three Faiths, One God: Judaism, Christianity, Islam, 2005. (1 video disc-116 min.) DVD

Three Faiths, One God: Judaism, Christianity, Islam thoughtfully examines the religious beliefs and practices shared by Jews, Christians and Muslims to illustrate how many in the Abrahamic faith communities are dealing with historical conflicts and charts their dedication to facilitating understanding and respect. THREE FAITHS, ONE GOD captures a broad range of voices and ideas of ordinary people and respected scholars in the interfaith field. The program contrasts the religious practices of the three faiths, including the rituals of fasting and marriage. Later, the program features a dramatic and moving example of reconciliation as the father of murdered

Wall Street Journal reporter opens a dialogue between Muslims and Jews to create better understanding between the two faiths. In the same spirit, a conflict-resolution workshop engages in an intensive dialogue as they attempt to dispel myths, misconceptions and stereotypes about each others' religion.

Time Management from the Inside out the Foolproof System for Taking Control of your Schedule—and your life / producer David Page, writer Julie Morgenstern, director Joe Brandmeier. 2006 (60mins) DVD 650.11 TIM

In this program, Julie Morgenstern offers invaluable new insights and tools that will help viewers take control of their time, and help each of us have the time for what's really important in our lives.

Toni Morrison Uncensored, 1998. (30mins) DVD 813.54 MOR

In this compelling program, world-renowned author Toni Morrison candidly answers questions regarding how she became a writer, the pain of empathizing with her characters, the sensual nature of her novels, and how it felt to win the Nobel Prize. In addition, she pulls no punches discussing how she first became aware of her racial otherness, how writing for a black audience has kept her work from becoming derivative, the societal uses of racism, and how racism leads to barbarism when individuals abdicate their humanity.

Tough at the Top: Business Management Styles 2000 (13mins) DVD 658 TOU

To achieve their business objectives, managers must blend their skill and experience with one or more management styles in order to communicate their plans and concerns with their staffs. This attention-grabbing program from Australia goes over the top to dramatize five basic business management styles: autocratic, persuasive, consultative, participative, and laissez-faire. After each skit, the preceding situation is analyzed and the likely outcomes are considered. On-screen lists of style characteristics and the advantages and disadvantages that go along with them reinforce the learning experience.

Visions of Light: The Art of Cinematography. 1992, 2000. (92mins) DVD 778.53

The story of cinematography as seen through the lenses of the world's greatest filmmakers and captured in classic scenes from over 125 immortal movies. Traces the evolution and innovations of cinematography beginning in an era when the movie camera was a marvelous invention, and examines how the filmmaking process was complicated by new cinematic trends and technologies.

What is Marketing, 2002. (15mins) DVD 658.8 STA

Is there a market for bacon-scented sun block? Yes—at least in theory. After explaining basic terminology such as needs, demands, and markets, this program outlines the three strategies for inducing potential customers to purchase merchandise—the product orientation, selling orientation, and marketing orientation—and defines the marketing concept, where product promotion is tailored to a target audience.

Wiley GAAP 2007, CD ROM: Interpretation and Application of Generally Accepted Accounting Principles / Barry J. Epstein, Ralph Nach, Steven M. Bragg. CD-R 657 EPS

Wiley GAAP 2007 delivers the most recent developments and analysis of all generally accepted accounting principles (GAAP), restating the original, highly technical pronouncements in easy-to-understand terms and providing battle-tested implementation guidance.

World Trade Center: In Memoriam, 2002. (50mins) DVD 974.71044 WOR

For a time, its towers were the tallest buildings on earth, and The World Trade Center--an engineering marvel--came to symbolize American prosperity and strength. Recalling a more innocent era, this new production from The History Channel--filmed just months before the towers' tragic demise--charts the history of their construction, revealing the controversies, decisions and innovations that surrounded the project. Through interviews with the engineers, architects, politicians, and contractors who proudly and ambitiously dreamt, designed and build the complex, **THE WORLD TRADE CENTER: IN MEMORIAM** examines the monument as both architectural achievement and cultural icon. What emerges is not only a tribute to a building, but an inspiring and intimate story of the birth and growth of an American symbol. Filled with extraordinary photos and archival footage of the construction of America's beloved twin towers, this is a comprehensive and unforgettable celebration of a vanished landmark.

Zora Neale Hurston a Heart with Room for Every Joy, 2006. (42mins) DVD 813.52 HUR

"I have the strength to walk my own path, no matter how hard, in my search for reality, and not cling to the splendid wagon of desperate illusions." A writer of novels, short stories, folktales, plays, and essays, Zora Neale Hurston combined a hunger for research and a desire to penetrate the deepest of popular beliefs with a truly exquisite narrative talent. This illuminating biography of Hurston—a compelling story of a free spirit who achieved national prominence yet died in obscurity—examines the rich legacy of her writings, which include *Mules and Men*, *Their Eyes Were Watching God*, *Tell My Horse*, and *Dust Tracks on a Road*. Interviews with Lucy Anne Hurston, Zora's niece and author of the biography *Speak, So You Can Speak Again*, and with Henry Louis Gates, Jr., W. E. B. DuBois Professor of the Humanities at Harvard University, are featured. The program amply demonstrates that Hurston truly had, as it said in her high school yearbook, "A heart with room for every joy." A Films for the Humanities & Sciences Production.